

Objectives

- Facilitate the transition of international assignees into the lifestyle and work environment in Turkey
- Help to avoid cultural misunderstandings
- Provide participants with practical approaches to understanding and adapting to business practices in Turkey
- Learn to communicate effectively with Turks

Who should attend?

- Expatriates and their partners

Duration

- Available as a 1-day or 2-day programme

Programme

1/ Understanding today's Turkey

- Political scene
- Relationship with the European Union
- Zoom on the Turkish economy

2/ Daily living in Turkey

- Rituals and customs
- Religion
- Health and safety
- Money matters: Opening a bank account, credit cards
- Sport and cultural activities
- Making new friends

3/ Working with Turks

- Business relationships with colleagues at different hierarchical levels, clients and business partners
- Management and leadership styles
- Risk-taking
- Decision-making
- Time management
- Business meetings and presentations
- Communicating effectively across cultures
- Negotiating with the Turks

4/ Top tips and personal action plan